



*The webinar will begin soon. While you wait, please share in the Chat panel:
What's one goal you hope to accomplish
during your service?*

Learning Opportunities for Service and Beyond



VISTA
Volunteers In Service To America

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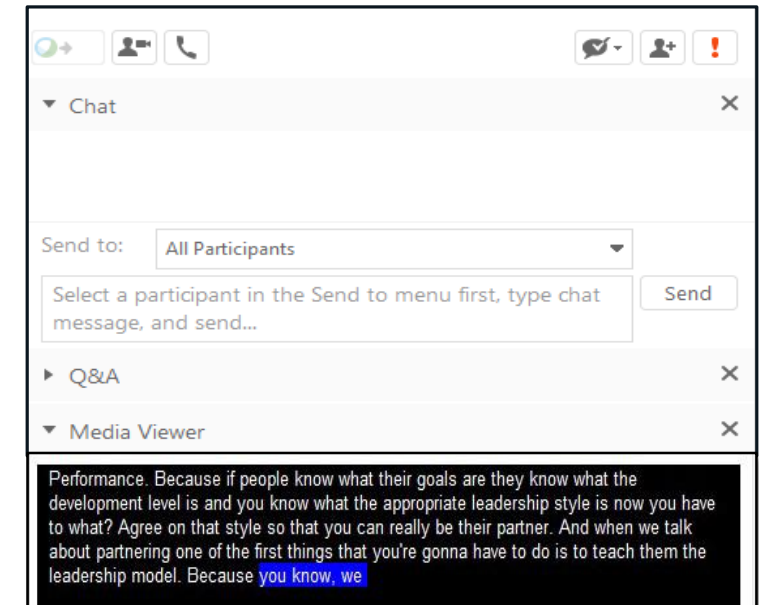
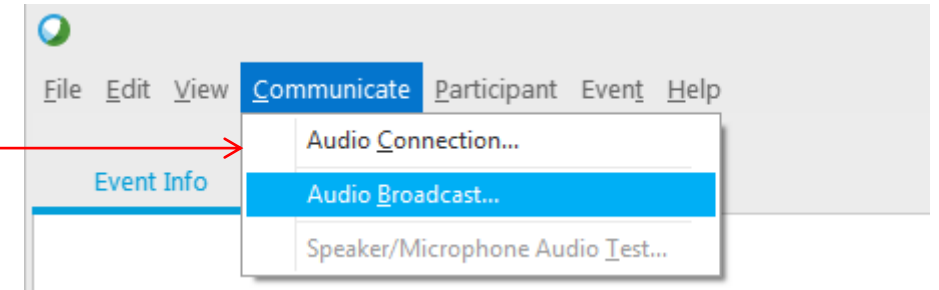
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SERVICE** 

Connecting to Audio

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- Audio broadcast
- Call in via phone (number and passcode listed on each slide)
- View Closed Captions in the Media Viewer panel



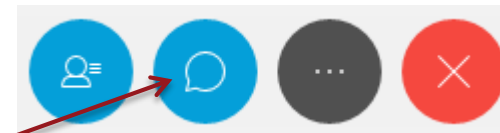
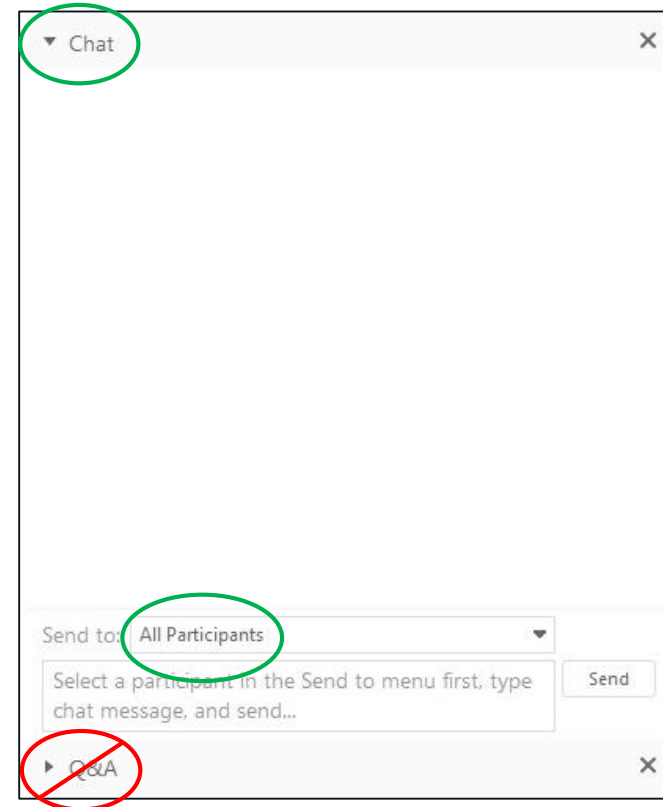
Tips for Participating

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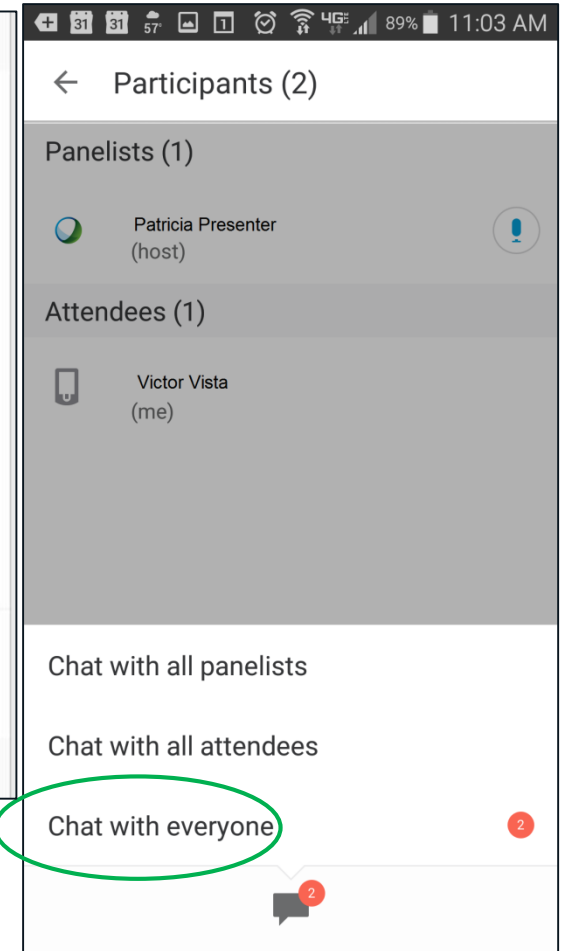
- Share comments and ideas in the Chat panel (send to "All Participants")
- Ask questions in the Q&A panel (send to "All Panelists")
- Some WebEx features are not available on mobile devices
- Links and recording will be available after the session

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Corporation for
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Today's Presenters

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Erric Powell

AmeriCorps VISTA Training
Coordinator

VISTA Alum '07-'08

VISTA Leader Alum '09-'10



Khadija Carr

AmeriCorps VISTA Suitability
& Screening Specialist

VISTA Alum '15-'16



Charles Huang

AmeriCorps VISTA Member
Support Specialist

VISTA Alum '16-'17

Session Agenda

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- Individual Development Plan
- Four Areas to Explore
 1. Life Hacks for VISTAs
 2. Community Outreach
 3. Volunteer Mobilization
 4. Resource Development
- Additional Resources
- Question & Answer



From Orientation to Action

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VISTA Orientation



On-Site Orientation & Training



Ongoing Learning



Your VISTA Assignment

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Volunteer Mobilization
Sustainability
Curriculum development
Fundraising
Community outreach
Project Development
Event Planning
Public speaking Research
Partnership development

Activity

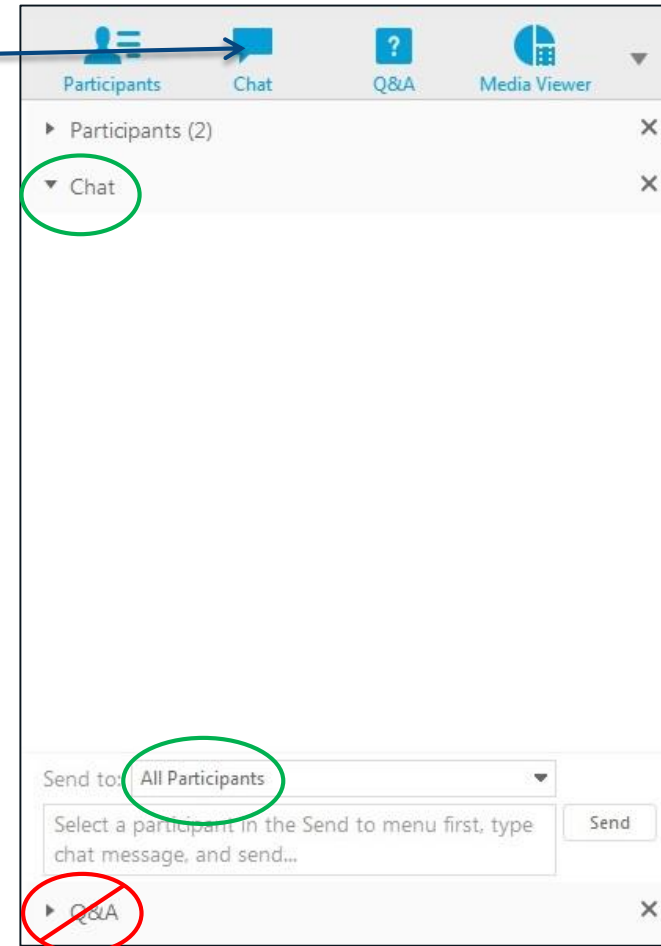
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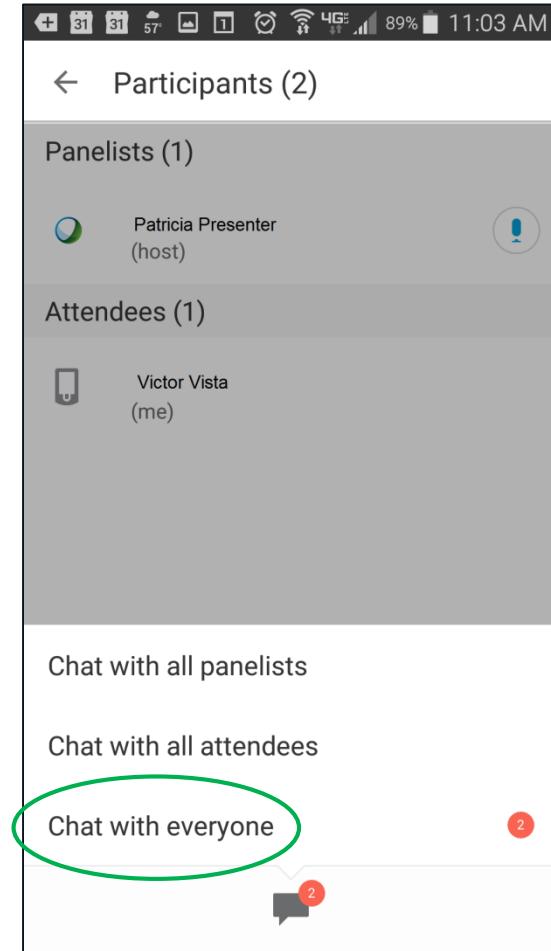
What skills will you need to accomplish your VAD?

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Explore Your VISTA Assignment

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- Develop goals and objectives with your supervisor
- Keep your VAD in an accessible place
- Create a plan of action for the year



Individual Development Plan

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VISTA Individual Development Plan

	Knowledge and skills needed to accomplish VAD	Priority L M H	Learning Opportunities / Resources
1	Grant Writing	M	Resource Development: Fundraising and Grant Writing course on the VISTA Campus
2			

Four Areas to Explore

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1. Life Hacks for VISTAs
2. Community Outreach
3. Volunteer Mobilization
4. Resource Development



Life Hacks for VISTAs

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Life Hacks for VISTAs

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- Read the VISTA Member Handbook



Life Hacks for VISTAs

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- Read the VISTA Member Handbook
- Get to know your organization



Poll Question

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How frequently do you formally meet with your supervisor?

- a. Multiple times each week
- b. Once a week
- c. Once every two weeks
- d. About once a month
- e. I haven't yet set up formal meetings with my supervisor

Support for Challenging Situations

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- VISTA Leader
- State Office
- Other VISTAs

“Managing Up: Navigating the VISTA-Supervisor Relationship”

- On-demand webinar at www.vistacampus.gov/vista-webinars



Life Hacks for VISTAs

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- Read the VISTA Member Handbook
- Get to know your organization
- Have regular meetings with your supervisor
- Get additional support



Share Your Thoughts

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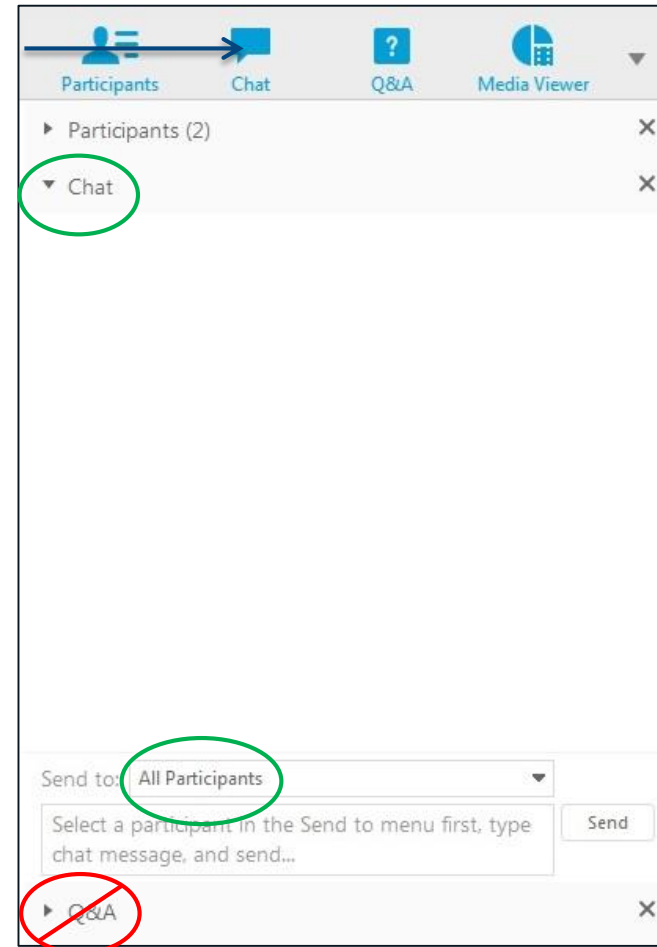


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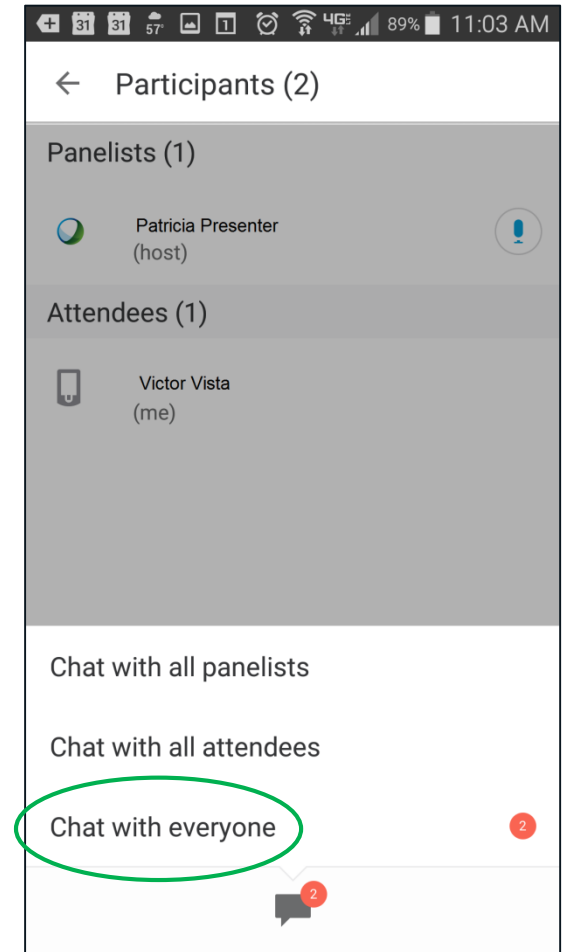
Are you nervous about anything
in your VAD?

What are you most excited to
work on?

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Four Areas to Explore

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1. Life Hacks for VISTAs
2. Community Outreach
3. Volunteer Mobilization
4. Resource Development





Campus Resources

- What is Capacity Building?
- Not Always What You Think
- The Five Cs: Strategic Factors for Building Community and Sustaining the Initiative
- Strengthening Your Organization, Your Community, and Your Projects





VISTA Webinars

- Writing Powerful Impact Statements
- Planning a Social Media Campaign for your Project
- Building a Professional Network for Service and Career



Community Outreach

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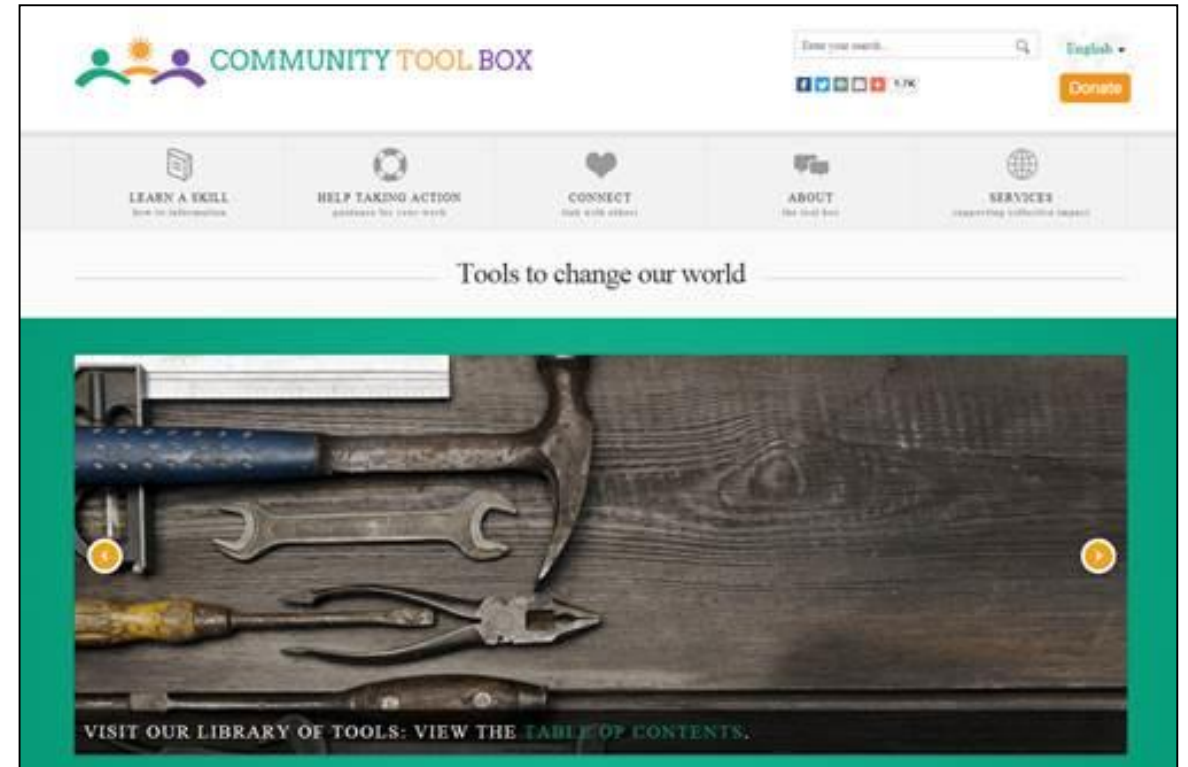
Peer Resources

- VISTA Forums
 - Getting Information to Program Clients
- Action Learning Team Products
 - Gaining Community Buy-In for your VISTA Project



Community Tool Box – Univ. of Kansas

- Learn skills in 46 areas
- Toolkits
- Troubleshooting guide
- Database of best practices
- Ask an Advisor





Other Resources

- Join a regional networking group
 - Young Nonprofit Professionals Network
- Online courses and resources
 - Nonprofits Integrating Community Engagement (NICE) Guide – *Building Movement Project*
 - Encouraging Diverse Community Involvement – *Alison*
 - Integrated Marketing Communications – *Coursera*



Four Areas to Explore

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1. Life Hacks for VISTAs
2. Community Outreach
3. Volunteer Mobilization
4. Resource Development









Volunteer Mobilization

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Campus Resources

- Section on Volunteer Management
- Volunteer Mobilization online course
- Search “The Work” section on the VISTA Campus for resources

 HIGH IMPACT VOLUNTEER RECRUITMENT Participants will learn to use marketing techniques to diversify their volunteer force and to create messages that will increase the proportion of qualified candidates they attract.	 INNOVATIVE VOLUNTEER RECRUITMENT Recruiting the right individuals for your volunteer roles is critical to effective volunteer engagement. But how can you best do this and where can you find them?
 MOVING VOLUNTEERS FROM SERVICE TO CIVIC ENGAGEMENT Take this tutorial to learn how to deepen the civic understanding of your volunteers and improve their overall impact and commitment to service.	 A GREAT FIT: RECRUITING VOLUNTEERS TO WORK WITH YOUTH Discover some helpful tips to attract the right volunteers. This in-depth article explains who thrives as volunteers for youth, how to target your recruitment to attract and retain specific populations, and what works best in a screening process.
 TROUBLESHOOTING VOLUNTEER MOBILIZATION Find the answers to your questions about volunteer mobilization with this curated list of volunteer development resources.	 WORKING WITH DIVERSE VOLUNTEERS Review concepts related to communicating with diverse volunteers in this tutorial.

Volunteer Mobilization

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VISTA Webinars

- High Impact Volunteer Recruitment
- Building Sustainability into a Volunteer Program
- Creating Group Volunteer Opportunities that Engage and Inspire



Volunteer Mobilization

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Peer Resources

- VISTA Forums
 - Volunteer Recordkeeping
 - How to get sustainable volunteers
- Action Learning Team Products
 - National Days of Service Project Ideas



Volunteer Mobilization

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Professional Networks

- local association or DOVIA
- ALIVE - Assoc. of Leaders in Volunteer Engagement
- Online communities



Volunteer Mobilization

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Other online courses and resources

- Energize, Inc.
- Volunteer Match
- Points of Light
- Council for Certification in Volunteer Administration
- Everyone Ready®



Four Areas to Explore

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1. Life Hacks for VISTAs
2. Community Outreach
3. Volunteer Mobilization
4. Resource Development







Campus Resources

- Sections on Resource Development
 - Raising Funds from Individuals
 - Grant Writing
 - Planning Events
- Resource Development online course

Researching Grants


Take this tutorial to learn where to find local and national grant resources.





WRITING WINNING PROPOSALS: ADVICE FROM AN EXPERIENCED GRANT REVIEWER

Writing a winning grant proposal might seem unattainable, but it is actually a straightforward process where the writer communicates what the organization wants while providing a clear rationale for why it should receive funding. Hear an experienced grant reviewer describe the basic elements of a proper letter of intent and grant proposal. He clears up common misconceptions while sharing effective practices for approaching each section of the proposal. This webinar gives you tools to be a serious contender in a competitive arena.



CORPORATE MOTIVATION AND RESPONSE

Sharpen your "ask" skills by learning how to match your program's needs with a company's goals to create mutually beneficial partnerships. From planning to executing, this tutorial will teach you the steps to soliciting charitable funds from business leaders.



VISTA Webinars

- Creating an Online Fundraising Strategy
- Writing Winning Proposals: Advice from an Experienced Grant Reviewer
- Strategizing Your Funding Search





Peer Resources

- VISTA Forums
 - Fundraising ideas
 - Donor tracking software
 - Salesforce Training?
 - Grant Quest





Professional Networks

- American Grant Writers Association
- Association for Fund Raising Professionals
- Local Grant Writers Networks
- Online communities

American Grant Writers' Association, Inc.
Membership Association for Professional Grant Writers and Grant Administrators





Other online courses and resources

- Foundation Center
- Grantsmanship Center
- Grant Space



Share Your Thoughts

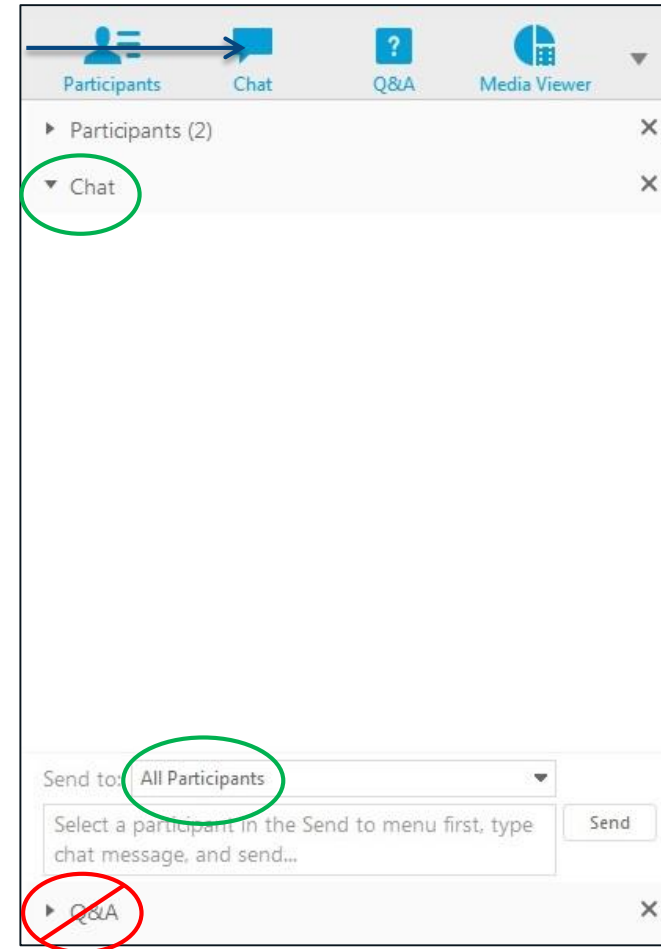
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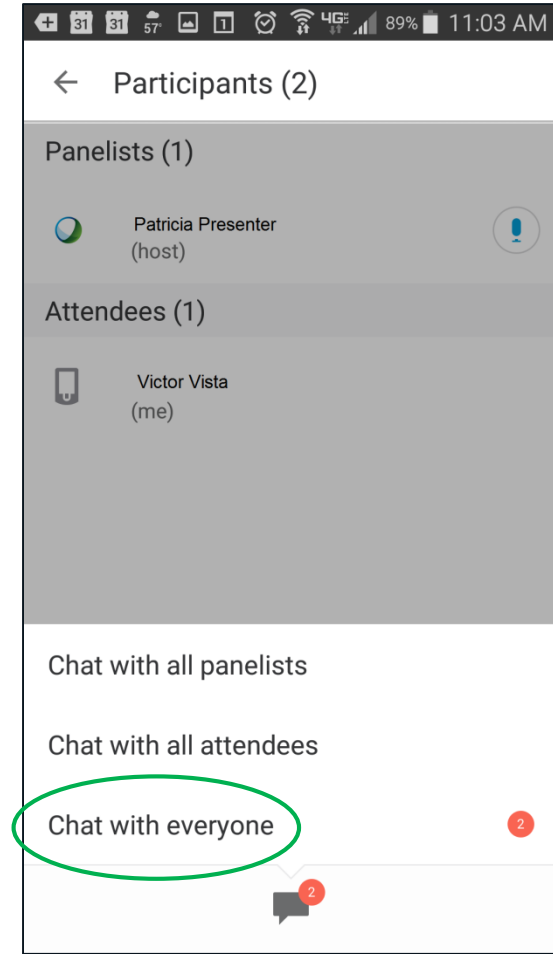
What are resources you have used for professional development?

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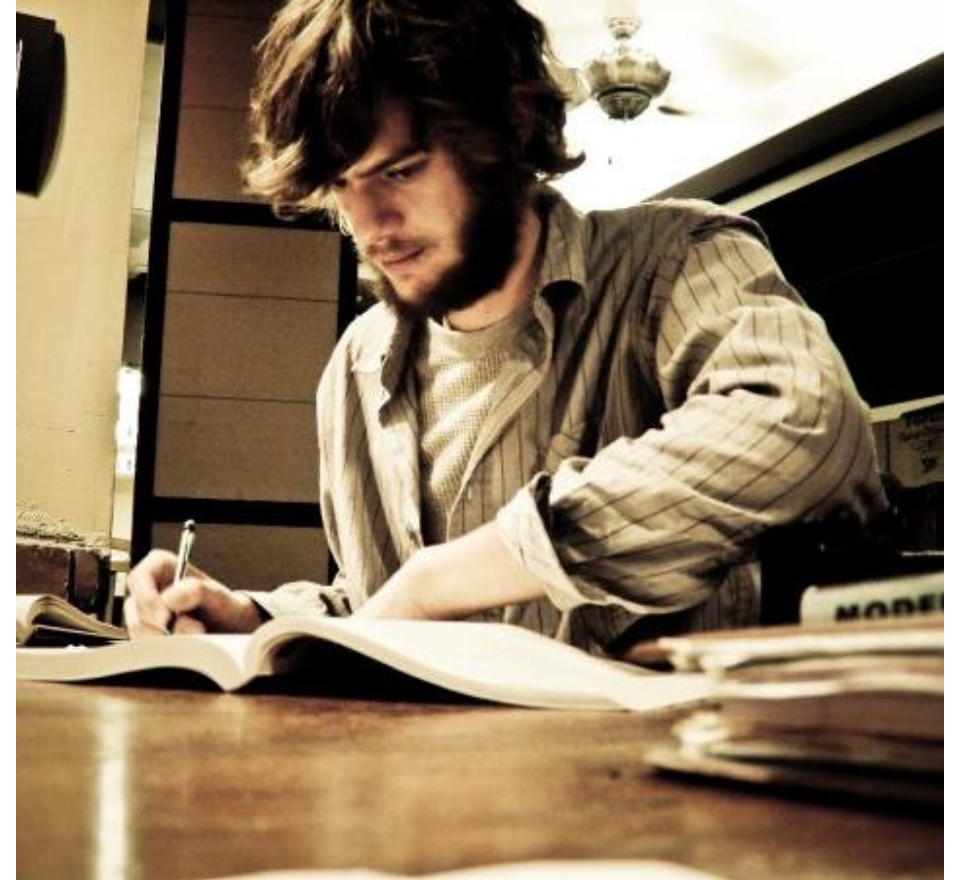


Additional Sources

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- Public libraries
- U.S. Census Bureau
- United Way
- Volunteer Center
- Chamber of Commerce



More Free Online Learning Sites

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- Nonprofit Ready
- Alliance for Nonprofit Management
- Free Management Library



Get Connected

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- Connect on the VISTA Campus
- Get in touch with local VISTA alumni
- Join us on social media
@AmeriCorpsVISTA



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@AmeriCorpsVISTA
- Connect on LinkedIn



AmeriCorps VISTA

Boys and Girls Clubs of Harford County

Feb 2015 – Feb 2016 1 yr 1 mo



Volunteer Income Tax Assistant Coordinator--United Way of Yellowstone County

AmeriCorps VISTA

Jul 2009 – Jul 2010 1 yr 1 mo

Billings, MT

AmeriCorps VISTA is a 12 month national service program devoted to lifting individuals out of poverty.

Managed UWYC's VITA program, responsibilities included managing the operations of 3 VITA sites and the recruitment, training and management of over 75 volunteers.

Evaluated and presented on UWYC's VITA program's impact; evaluation included recruitment and marketing strategies and overall management of the program.

Represent VISTA

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- VISTA logo on email signature and business cards
- Practice your Minute Message
- Rock you VISTA Gear

Victoria Wilson

AmeriCorps VISTA Development Coordinator
Johnson County Food Bank
250 E Maple St | Franklin IN 46131
Office: (317) 654-1212



		202-234-5678
AMANDA TANNENBAUM DEVELOPMENT VISTA		1234 ANYWHERE LANE ANYWHERE, USA 12345
AMERICORPS.GOV/VISTA		AMANDATANNENBAUM @HABITATFORHUMANITY.ORG
		HABITAT.ORG/CHAPTER

Explore the VISTA Campus

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The screenshot shows the VISTA Campus website homepage. At the top left is the AmeriCorps VISTA logo. Next to it is the text 'VISTACampus' in a large, serif font. To the right of the logo is the tagline 'Volunteers In Service To America'. Below the tagline are 'LOG IN' and 'SEARCH' buttons. A navigation bar below the header contains links: 'ABOUT VISTA', 'LIFE AS A VISTA', 'THE WORK', 'CONNECT & LEARN', 'LEADERS', and 'SUPERVISORS'. The main content area features a large banner with the text 'TAKE A TOUR' and 'Welcome to the VISTA Campus' over a photo of two women smiling. Below the banner are social media icons for Facebook, LinkedIn, Twitter, and RSS. On the left side, there is a 'Login Now' section with the text 'Learn More, Serve Better.' and a login form with fields for 'Username' and 'Password'. Below the login form are links for 'Create new account' and 'I forgot my password'. On the right side, there is a 'VISTA History' section with a photo of a woman and a man at a desk, and the text 'Look back on over 50 years of VISTA history in the co history with this interactive timeline.'

The sidebar menu is divided into three main sections: 'VISTA', 'THE WORK', and 'CONNECT & LEARN'. Under 'VISTA' is the 'FUNDRAISING' section, which includes 'Raising Funds From Individuals', 'Grant Writing', and 'Planning Events'. Under 'THE WORK' is the 'COMMUNICATION AND MARKETING' section, which includes 'Improving Communication', 'Marketing', 'Working With the Media', and 'Using Social Media'.

Add this to my learning plan

Explore the VISTA Campus

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- Visit the Work section
- Add a resource to your Learning Plan
- Connect using Learning Connections, forums, and map



Share Your Thoughts

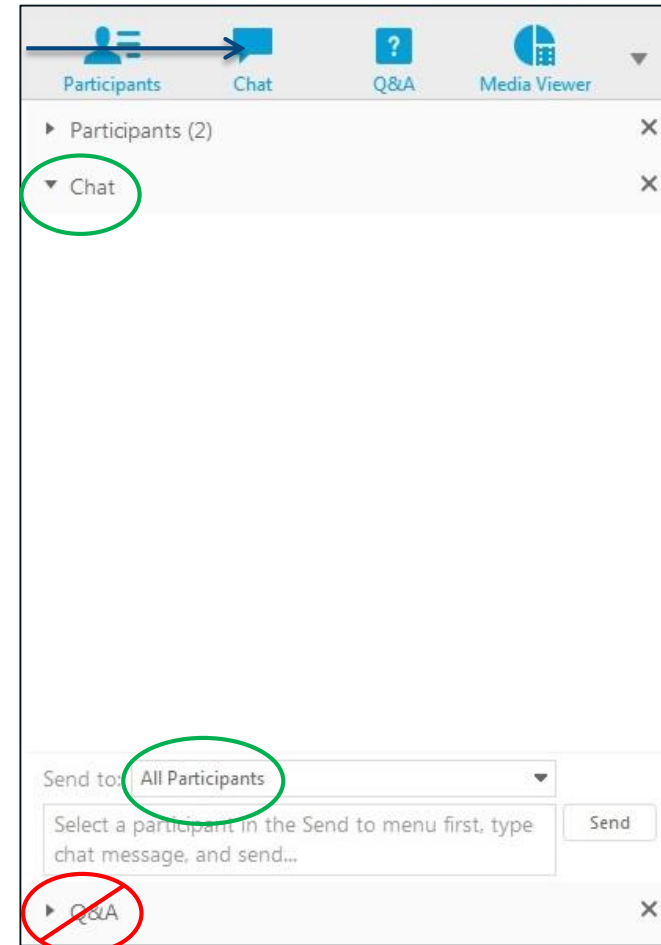
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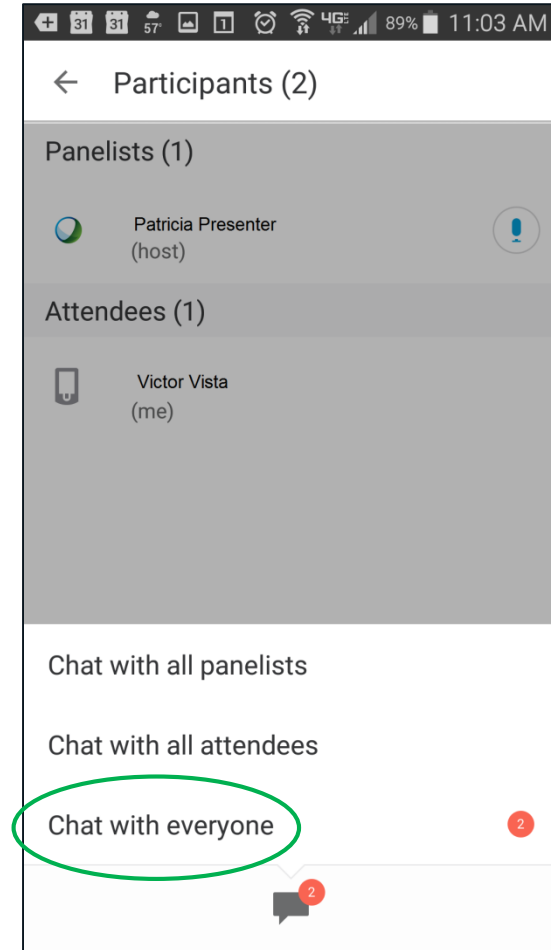
- What next step can you take today to continue your professional development journey?

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Your Next Steps

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- Discuss your goals with your supervisor
- Add a Campus resource to your Learning Plan
- Investigate a professional organization
- Find a free learning resource



Evaluation

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- Please take a few moments to share your feedback through the quick poll on the right side of the screen.
- How can we improve these sessions? What topics should we include in future webinars?
- Thank you very much for your time and participation!

Questions

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- To ask a question verbally, call in using the number on this slide and press *1
- To ask a question electronically, use the Q&A feature located in the bottom right corner of the screen.
- Please ask "All Panelists"

A screenshot of a software interface for a Q&A session. At the top, there are three expandable sections: 'Participants (2)', 'Chat', and 'Q&A'. The 'Q&A' section is expanded, showing a sub-section 'All (0)'. At the bottom of the interface, there is a text input area with a dropdown menu set to 'All Panelists' and a 'Send' button. Red circles highlight the 'Q&A' section in the top left and the 'All Panelists' dropdown in the bottom right.

Thank You for Your Participation!

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If you have further questions or for more
information, contact us:
VISTAwebinars@cns.gov

Our next webinar:

Maximizing Your VISTA Healthcare Benefit
Thursday, September 6th
2:00pm Eastern

*Visit the Webinars for VISTAs page on the VISTA
Campus
for a complete schedule of VISTA webinars*